

# Isaac Feldman

Designer & Web developer

Phone +972-58-4411112

Email [holla@isaaac.me](mailto:holla@isaaac.me)

Portfolio [isaaac.me](http://isaaac.me)

## EXPERIENCE

### **Blicode.co** — Freelance *designer & developer*

APRIL 2020 - NOW

Working with non technical entrepreneurs to develop MVP's using no-code technology, refining their business offer and developing their products

### **Restaurant Cheetah** — *Web designer*

AUGUST 2019 - APRIL 2020

As a Web designer in the Growth Squad, I designed and developed Websites, landing pages, HTML newsletters, and used tools such as Customer.io, Zapier, and other tools and services to meet the ongoing growth KPIs.

### **Rosslare Security** — *Web designer & Art Director*

2016 - 2019

As a Web designer, I designed and developed mockups and UX flows for mobile and digital products, and also dealing with all branding and marketing needs of the company, creating package design for the products, landing pages, catalogs, folders, and all branding needs worldwide

### **Camilyo.com** — *Web designer*

2014 - 2016

As a web and UI designer, my position consisted of delivering conceptual HTML prototypes and design assets for the development team.. I was also involved in developing website templates and implementing them in the system, while doing UX work alongside the PM.

### **Migzarim Agency** — *Art Director*

2013 - 2014

As an Art director, I was responsible for doing creative work for the Russian and the Arab Israeli sector, working with a team of copywriters, producers, and junior designers both creating and adapting Ad campaigns and marketing efforts for leading national and international brands.

## EDUCATION

### **itc.tech** / FullStack development bootcamp

2020, Tel Aviv

### **createfuture.co.il** / User Experience designer course

2018, Tel Aviv

### **Ort Singalovski** / P.E Visual communication

2009 - 2011, Tel Aviv

## CODING

- HTML CSS JS
- React
- NextJS

## DESIGN TOOLS

- Figma
- Adobe Creative Suite

## NO-CODE

- Webflow
- Wordpress
- Zapier

## CONTENT MAKING

- Youtube
- Podcasting
- Blogging

## LANGUAGES

- English
- Hebrew
- Spanish